

# Watertree Health Exceeds 2016 Social Responsibility Goals



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SOURCE Watertree Health

**The Company surpassed its 2016 goals for social responsibility, defined by prescription savings that help address the rising and increasingly unaffordable costs of medicines, and donations to national nonprofits strategically aligned with its health mission.**

DESTIN, Fla., Jan. 18, 2017 /PRNewswire/ -- Watertree Health®, a leading health care company providing free prescription discount cards benefitting nonprofits, announced today that it has exceeded its 2016 [social responsibility](#) goals:

- Saved Watertree Health cardholders \$120 million on prescription costs, representing a growth of 43% versus the prior year.
  - Surpassed \$100 million goal by \$20 million.
- Donated \$1.3 million to [Make-A-Wish®](#) and granted 130 wishes
  - Exceeded goals by 30% (\$1 million and 100 wishes granted).



With recent reports of the continuing rise of out-of-pocket prescription costs and consumers finding it more and more difficult to pay for their vital medicines, Watertree Health places particular importance on the savings metric. The Company recognizes that the cost of prescriptions may become even more worrisome for the millions who depend on the Affordable Care Act (ACA) for their health coverage, and are concerned that the program may not be replaced.

Watertree Health supports Make-A-Wish as part of its mission to improve the emotional and physical health of individuals across America. In order to make a meaningful impact on local communities, the national alliance is structured to trigger a donation to the nearest of 62 Make-A-Wish chapters.

Shane Power, President of Watertree Health, states, "Our team of national 'Service Representatives' have committed themselves to helping those in need, and they have increasingly heard stories from people struggling to survive. We are most heartbroken by parents who cannot afford to keep their families healthy, and seniors who are struggling to pay for their critical medications on a fixed income. People are being forced to work longer and longer into their retirement ages just to pay for medicine they need to live. It's incredibly sad.

Our alliance with Make-A-Wish is a big part of how we further our mission-by making a very real and meaningful impact on the health of others. A wish has a ripple effect, touching the lives of everyone - the child's family, their medical team and many others in their community."

Since Watertree Health launched its prescription discount card five years ago, people have saved over \$300 million on their prescriptions. In a little over two years, the Company has donated more than \$2 million to Make-A-Wish to grant about 200 wishes for children with life-threatening illnesses.

#### About Watertree Health

Matt Herfield and Ronnie Harris founded Watertree Health to make health care more accessible to everyone. The Company launched a free prescription discount card to address the growing and urgent need for affordable medicines by millions of people. To further improve the health of people, Watertree Health has forged strategic alliances with Make-A-Wish®, regional Food Banks and recently the ASPCA®. Visit [WatertreeHealth.com](http://WatertreeHealth.com) to learn more.

CONTACT: [Lisa.Chau@WatertreeHealth.com](mailto:Lisa.Chau@WatertreeHealth.com), 347-871-8712

## Watertree Health® 2016 Social Impact

**\$120 MM**

Prescription savings

**\$1.3 MM**

Donated to  
Make-A-Wish®

**130**

Wishes sponsored  
through Make-A-Wish  
alliance

