

# TheStreet

## The Food Bank Of The Rio Grande Valley Announces 1 Million Meals Made Possible By Watertree Health®

PHARR, Texas, Nov. 16, 2016 /PRNewswire/ -- Today, the Food Bank of the Rio Grande Valley announced that Watertree Health, a leading health care company providing free prescription discount cards benefitting nonprofits, has helped provide 1 million meals to the Rio Grande Valley community since their partnership program was established five years ago. The organizations are aligned in their mission to make people healthier by combating food insecurity and prescription non-compliance. The program is structured so that Watertree Health makes a donation to Food Bank RGV each time someone saves using the prescription discount card benefitting this Food Bank.



The two organizations share the goal of tackling several issues facing the RGV area. Overall, at least 1 in 4 people don't fill their prescriptions due to cost and/or are food insecure. Additionally, 65% of the Food Bank RGV clients choose between food and medicine on a monthly basis. The prescription discount card program benefitting this Food Bank helps put food on the table and medicine in the cabinets in RGV households that cannot afford these basic necessities.

CEO of the Food Bank of the Rio Grande Valley Terri Drefke said, "This program means we're able to provide for a healthy community. Clients who may not have gotten their prescriptions filled will do so because they have a discount card. It also brings in the funds needed to help improve lives through food assistance, nutrition education and access to community services."

Watertree Health President Shane Power said, "We are so happy to be celebrating this milestone with the Food Bank RGV because we know how integral regular, healthy food and prescription compliance are to health. It especially breaks our hearts to know that 1 in 3 children go to bed hungry every night. My Company is committed to supporting Food Bank RGV's fight against hunger until no one is forced to skip a meal due to financial constraints."

To get a free prescription discount card benefitting the Food Bank of the Rio Grande Valley, go to <http://www.watertreehealthcard.com/feedrgvtx> or text FEEDRGVTX to 95577. The card can be used by anyone to save up to 75% on prescriptions, not just Food Bank clients. It is accepted at 95% of all pharmacies.

Visit <http://www.watertreehealthcard.com/food-bank> to learn more about Watertree Health's alliance with the Food Bank of the Rio Grande Valley and 7 other Food Banks in Texas.

**About The Food Bank of the Rio Grande Valley** Grown to become the 43rd largest in the nation and 5th largest in Texas based on distribution. The Food Bank serves Hidalgo, Willacy and Cameron Counties. To learn more:

<http://www.foodbankrgv.com>.

**About Watertree Health** To further improve the health of people in communities across the country, Watertree Health has forged strategic alliances with Make-A-Wish<sup>®</sup>, regional food banks and recently the ASPCA<sup>®</sup>. Visit [Watertree Health.com](http://WatertreeHealth.com) to learn more.

Media Contact: [Lisa.Chau@WatertreeHealth.com](mailto:Lisa.Chau@WatertreeHealth.com), 347-871-8712

